

📖 A BRIEF HISTORY

- NORTHBURN 100** 📍 Northburn Station, Cromwell, New Zealand
2012
 Virginia Winstone, while laying in a ditch gazing at the stars somewhere on the course of the Northburn 100 Ultramarathon, decides the world needs quality apparel designed with trailrunners, mountain bikers and outdoor adventurers in mind. Virginia founds THIR.
- NORTHBURN 100** 📍 Northburn Station, Cromwell, New Zealand
2013
 Virginia returns to Northburn triumphant THIRbands in hand and they both gain instant street cred and cult status. Tegyn meets Virginia while running the 100mile Ultramarathon and they chew the fat. Kellie meets Tegyn at The North Face 100 and they hit it off.
- MELBOURNE** 📍 Melbourne, Australia
2014
 Kellie and Tegyn realise Australia is in dire need of a highly collectable, community-focused multifunctional noggin tube and so start to distribute THIR to the Aussie masses. Sweet Cheeks, a range of natural skincare products designed for athletes, soon follows and they begin to take over the world with an army of protected heads and chafe-free thighs.

🛠️ CUSTOM DESIGN & PRODUCTION

CONSULTATION

Drop us a line, let us know what you're thinking. We've got a range of production and payment options to suit your needs, whether you're a race director, brand manager, charity, trailrunning group or MTB team.



DESIGN & PRODUCTION

Submit your own design files or let our designers make your vision a professionally printed, highly-durable reality. Once you're happy we'll send the final proof to the factory so they can work their magic.

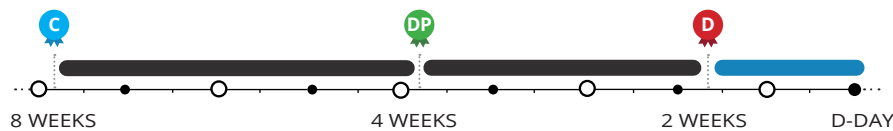


PRODUCTION/DISTRIBUTION

Once the THIRbands are printed they'll be packaged and shipped to Australia from New Zealand. We can deliver the whole lot to you doorstep, split the shipment or even help you with your sale and distribution.



🕒 TIME LINE



📄 TESTIMONIAL

On behalf of the SCTR we feel privileged and honoured to be the first of what hopefully becomes many group THIRbands.

The ease of which the custom THIRband came about was ridiculously easy and stress free from concept to design to delivery we have enjoyed working with Tegyn and Kellie.

We might have underestimated just how cool they would look.

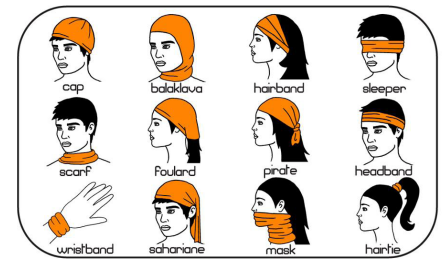
Dion Milne, Surf Coast Trail Runners



WHO ARE WE?



HOW TO WEAR



INVOLVEMENT

ANZAC WHITE RIBBON SURF
 COAST TRAIL RUNNERS
 KEPLER WONDERLAND
 RUN HILLARY HIGH FIVE-0
 NZONE SURF COAST TRAIL
 MARATHON MT DIFFICULTY ASCENT
 GREAT NASEBY WATER RACE MOTU
 CHALLENGE NORTHBURN 100

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THIR.COM.AU